

ICENT 2021 PROGRAM

SESSION 1. ECONOMICS

1.1	The influence of external factors on the development of small and medium businesses in the Russian Federation	Inna Baranova Maria Vlasenko
1.2	Opportunities and Threats for Innovative Import Substitution in Russia	Natalya Krivenko
1.3	Integral analysis of RCA of Irkutsk region companies	Evgeniy A. Filatov
1.4	Funding of technology-driven entrepreneurship and innovation in Bulgaria	Sibel Ahmedova
1.5	The banking sector role in the rural territories social development	Kirill Zhichkin Vladimir Nosov Lyudmila Zhichkina
1.6	Assessment of Competitiveness Factors of an Agent of the Financial Environment: Methodology and Comparative Analysis	Elvira Sitnikova Tatyana Kolmykova Irina Tretyakova Darya Lobacheva
1.7	Methodology for analyzing and evaluating the effectiveness of investment projects: from idealism to consumer and system approaches	Nikolay Shevkunov Anna Zhigunova Natalya Gorkovenko Suejun Chzhan
1.8	Issues of price formation for products of the forestry sector	Tatiana Kolesnikova Tatiana Naumova Liudmila Smolennikova Natalia Strelnikova Nilufar Babahanova
1.9	Generation of an instrument base for analysis of economic processes for the purpose of building a model of spatial development of regions in the context of global challenges	Tatiana Kolesnikova Liudmila Smolennikova Natalia Strelnikova Sofia Sultanova
1.10	International relations and the resource base of economic growth drivers	Svetlana Popova Sergey Rybkin
1.11	Prospects for the development of the event industry in the context of the pandemic	Evgenia Radygina Alla Oshkordina
1.12	Import substitution priorities for ensuring the economic security of Russian regions	Irina Golova
1.13	Method for assessing the impact of creating a new industrial infrastructure on the industrial and socio-economic development of regions	Tatiana Burtseva Vera Aleshnikova Pavel Grankov
1.14	Directions for improving the tax policy of the Republic of Crimea	Tamila Kadzhametova Asan Kerimov Sevilya Mustafaeva
1.15	Prospects for improving the marketing policy of Huawei in the context of the trade war between the United States and China	Svetlana Staryh Natalya Derkach Svetlana Lavoshnikova Anastasia Chesnokova
1.16	Synergy of business, law and economy in the smart-contract implementation	Irina V. Sazonova Vladlena S. Mazhaeva Alexandr A. Potkin Marina A. Kuznetsova
1.17	Synergy of family business and Social Entrepreneurship: problems of law, economics and technology development	Anatoly N. Levushkin Yana S. Grishina Olga G. Bartkova Tatyana V. Savina

1.18	Property insurance as a type of economic activity: providing a balance of interests of insurance business participants	Irina K. Kuzmina Vasily A. Egupov Roman V. Vishnyakov Aryuvseit A. Artemyeva
1.19	Institutional Aspects of Stimulating Small Business	Niiara B. Demiroglu
1.20	Theoretical approaches to determining the economic sustainability of enterprises	Vasilii Zhdanov Lubov Vinnichek Maria Vizirskaya Ivan Zhdanov
1.21	Analysis of newest possibilities of functioning of Islamic finance in Europe	Iryna G. Kurochkina
1.22	Framework agreement as a regulator of economic relations, business and financial activities	Sergey Yu. Morozov Marina N. Ilyushina Vitaly V. Izmailov Kama K. Dzhindzholiya
1.23	Features of heavy metal contamination of agricultural soils in the Kursk region of Russia and economic assessment of restoration	Vladimir Tomakov Maxim Tomakov
1.24	Study into the COVID-19 effects upon the North-Eastern region economy	Sibel Ahmedova
1.25	Customs regulation of cross-border movement of goods containing intellectual property objects in the context of Eurasian integration	Olga I. Solodukhina Irina V. Minakova Anna Baroian
1.26	Analysis of innovation system and technology transfer	Tatyana Maximova Nada Eid
1.27	The role of the eco-financial sector in realizing the sustainable development goals	Lyudmila Glubokova Dmitry Kokhanenko Natalya Pislegina Pavel Neverov
1.28	Assessment of the socio-economic development of the region (on the example of the Chuvash Republic)	Polina Gorbunova Gennady Denisov Elena Perfilova Anna Zakharova
1.29	Risks and threats to economic security in the digital economy	Irina Kirishchieva Mikhail Skorev Oksana Mishchenko Tatiana Grafova
1.30	The impact of the circular economy on the pro-ecological behavior of consumers in Russia	Inna Lazanyuk Svetlana Ratner Konstantin Gomonov Svetlana Revinova Swati Modi
1.31	Strategic analysis of financial risks in the conditions of the existing macroeconomic dynamics	Arthur Panasyuk Mikhail Shatokhin Sergei Kuleshov Leonid Matyunin
1.32	Implementing the social functions of business in the digital economy	Natalya Kazarenkova Anna Obukhova Arkady Maslov
1.33	Economic growth as a driver of transformation of Russian state economic and social policy	Tatiana Ignatova Natalia Azhogina Antonina Pavlyukova Grzegorz Sroslak
1.34	Accounting and control procedures in risk assessment of information environment distortion	Viktoriya V. Alekseeva Irina V. Milgunova

1.34	Developmental delays of healthcare in the digital economy	Ekaterina Merzlyakova Irina Ershova Evgeniy Bridskiy
1.36	Main trends in the development of the global e-commerce market	Ekaterina Merzlyakova Irina Ershova Evgeniy Bridskiy
1.37	Issues of building a model of a single executive vertical based on cooperative federalism in the aspect of municipal administration	Svetlana Belousova
1.38	Spatial Differentiation of Prices in the Russian Pharmaceutical Market in the Covid-19 Pandemic	Anna Stupnikova
1.39	Problems of the development of the banking sector after the pandemy	Fedor Buraev Marina Danilina Elena Kostromina Anna Silaeva
1.40	Statistical analysis of the activities of individual entrepreneurs in the regions of Russia	Angelica Vasilieva
1.41	Socio-economic and environmental issues in the context of the sustainable development theory of Russian regions	Alexey V. Vasilchikov Oksana S. Chechina Svetlana A. Nikonorova Maria V. Rakhova
1.42	The state of the infrastructure environment as a determining factor of heterogeneity in the development of the regions of Russia	Tatyana Tretyachenko Galina Pivovarova Svetlana Sogomonyan
1.43	Problems of countering twilight processes in modern economic conditions	Irina Logvinova Anna Zhigunova Maxim Selischev Anastasia Maga
1.44	Digitalisation of the economy of Social and labour relations in modern conditions	Margarita Stefanenko Elzara Abdulkhairova
1.45	Overdraft Lending in Russia: Problems and Ways to Improve	Madina S. Barakhoeva Khalid T. Nalgiev
1.46	Comparative assessment of Islamic and traditional banking in the context of their sustainability	Magomed Tashtamirov Milana Abdurakhmanova
1.47	Diagnostics of the macroeconomic environment on the subject of generation of financial risks	Arthur Panasyuk Mikhail Shatokhin Maria Bulavina Lyubov Dedusheva
1.48	Study of the relationship between the size of the minimum wage with the achieved socio-economic indicators	Irina Omelchenko Oleg Dozortzev Marina Danilina Alexander Safonov
1.49	Development of approaches to identification of systemic importance of insurance companies	Tatiana Ignatova Elena Alifanova Yulia Evlakhova Christos Alexanis
1.50	Energy security is an important component of national security	Elena A. Matsui Ekaterina V. Kryukova
1.51	Game reproduction of the queuing system as an economic laboratory experiment	Rinat Faizullin
1.52	Innovations in industry as a factor of structural changes in the economy: Russian experience	Victoria Akberdina Olga Smirnova
1.53	Innovation ecosystem as a multi-component concept: theoretical review	Victoria Akberdina Elizaveta Vasilenko

1.54	Digitalization of agricultural sector of the Russian Federation: features and development trends	Anna Kulik Natalya Gerasimova Natalya Kalutskaya Elena Druznikova Munoz Andrade Luis Fernando
1.55	Issues of Rarity in the Treasure Economy	Irina Datchenko Natalia Alimova Svetlana Popova Tatiana Sichkar
SESSION 2. HUMAN RESOURCES		
2.1	Analysis of factors in the formation of human resources for the development of the digital economy	Jeanne Kopteva Roman Krupchatnikov Irina Tomakova Galina Tuboltseva
2.2	Integrated HR risk management system	Olesya Nevmerzheritskaya
2.3	Human capital in the strategic development of the transport system of Russia. The case of JSC Russian Railways	Nina M. Baranova Daria S. Loginova
2.4	Content of labor potential and formation of the employee competitive advantages in the cultural context	Sergei G. Radko
2.5	Life quality and human capital within reproduction system: regional aspect	Lyudmila Makarova Elena Tkach Irina Kudryavtseva Anna Seliverstova Natalya Vinogradova
2.6	Features of machine learning in the study of the main factors of development of countries of the world	Ludmila Borisova Galina Zhukova Anna Kuznetsova Julie Martin
2.7	Human resource management practices in a Russian commercial bank in the context of an innovative economy	Sergey Shaytura Azat Madyarov Konstantin Ordov Sergey Filimonov
2.8	A teacher as a strategic human resource of an educational organization	Natalya Belinova Irina Bicheva Tatyana Khanova Svetlana Zaitseva Assel Akpayeva
2.9	Problems of human resources modernization and the formation of a proposal labor force in the youth labor market	Tatyana Petrenko Irina Marinova Alexander Zimovets Liliya Leonova
2.10	Conceptual support of the modern educational process	Svetlana Popova Elena Kokoreva Konstantin Kirsanov
2.11	Priority technologies for the adoption of digitalised human resources management in hospitality industry	Maksim Romanov
2.12	Features of the migration flows in the regions of the Russian Federation	Andrey Shevyakin
2.13	What motivates IT professionals? Case of Latvia	Svetlana Gribova
2.14	How to evaluate the management of migration flows to a region on the basis of parameters of the region's migration attractiveness	Daria Grizovskaya
2.15	Main indicators of population migration in the Russian Federation and their dynamics	Galina S. Zhukova Galina V. Boykova

SESSION 3. E-LEARNING

3.1	A digital approach to distance e-learning foreign languages using a variety of learning resources and learning competencies	Anna Kononenko Larisa Nedospasova
3.2	Traditional and innovative educational technologies at the university through the E-learning prism	Maria Krylova Yulia Novikova Irina Totskaya Irina Ostapenko
3.3	Information Technologies in the Space of Educational Practices	Maryna Stryhul Olena Khomeriki Marianna Khomeriki Nataliia Polovaia Nelia Hryshchenko
3.4	E-learning in the linguistic disciplines teaching: the experience of remote and full-time learning	Tatiana Isaeva
3.5	Scientific and Methodological Support for Modern Educational Technology Introduction into the Educational Process	Lyudmila N. Nugumanova Galiya A. Shaykhutdinova Tatyana V. Yakovenko
3.6	Impact of podcasting on English learners' motivation in asynchronous e-learning environment	Oksana Marunevich Olga Bessarabova Elmira Shefieva Victoria Razhina
3.7	E-learning and m-learning as tools for enhancing teaching and learning in higher education: a case study of Russia	Oksana Marunevich Valentina Kolmakova Irina Odaryuk Denis Shalkov
3.8	Educational motivation development by means of digital information and communication technologies	Alla Mikhaylova Olga Golovko Natalya Nizhneva
3.9	Future Teachers Training to Use the Internet Network for Developing High School Students' Scientific Capabilities	Galina V. Makotrova Elena N. Krolevetskaya Olga V. Muromtseva Sergey A. Fadeev
3.10	Implementation of Lean Manufacturing practices in the organization of distance education by the Ryazan Institute (branch) of the Moscow Polytechnic University	Nadezhda Zakharova Alexander Asaev Natalia Bryazgunova Ilya Kiryushin
3.11	The use of the Internet for the development of value orientations of Russian students in heuristic cognitive activity: problems and solutions	Galina V. Makotrova Valentina E. Musina Olga A. Moiseenko
3.12	Qualimetric Assessment of Pedagogical Factors in the Formation of Professional Environmental and Economic Competence of University Graduates	A.A. Salamatov V.A. Belevitin E.A. Gafarova D.S. Gordeeva

SESSION 4. MANAGEMENT

4.1	SWOT - Analysis as the Main Tool of Strategic Management of Agricultural Enterprise	Zarema Mandrazhi
4.2	Perspectives of JIT system application at machine building enterprises	Marina Samogorodskaya Irina Beinar Tatiana Narolina Tatiana Smotrova
4.3	Anti-crisis management strategy for a construction organization during an economic downturn amid a pandemic and lockdown	Maria Romanenko
4.4	Controlling as a growth point in the effectiveness of an organization's management system	Larisa A. Semina Liudmila G. Glubokova Marina N. Semikolenova Ivan O. Glubokov

4.5	Risks and their management in ensuring the economic security of the enterprise	Irina Kirishchieva Mikhail Skorev Tatiana Grafova
4.6	The Concept of "Risk Content" and its Calculation for the Investment Project Work	Margarita Doroshenko
4.7	Using a Compound Real Option to Develop an Innovation Strategy for an Industrial Cluster	Egor Koshelev Sergei Yashin
4.8	Transformation of the scientific paradigm of leadership under the influence of digital reality	Alyona Gubanova Oksana Mineva Elena Gadzhieva
4.9	M. Sharapova and the meldonium scandal: anti-crisis communications in personal branding	Alexandra Zaharova Elena Karmalova
4.10	Forecasting the Agricultural Risk Insurance System Parameters	Mikhail Chernyakov Maria Chernyakova Irina Chernyakova Sergey Gromov Saidmukhtor S. Mokhtarzada
4.11	Corporate fraud as a threat to the company's economic security	Galina Krokhicheva Iulia Mezentseva Tian Yu
4.12	A systematic approach to personal information security in the context of digitalization of the economy and management	Lyucyena E. Puinko Elena V. Tolkacheva
4.13	Conceptual approach to the management of current assets of an agricultural enterprise	Lyubov Vinnichek Dina Badmaeva
4.14	Experience of implementing the model of innovation and consulting services for agribusiness entities in Russia	Elena Panina Olga Frolova Anatoliy Shamin Alvaro Rocha
4.15	Social security as the basis of the national security of the country and the region	Irina Logvinova Natalya Gorkovenko
4.16	Making Decisions in Planning and Risk Management System of Enterprise in Project Management	Anatolii Zhigir
4.17	Management of the innovative digital technology implementation in the regions	Irina Ershova Anna Obukhova Olga Belyaeva Oleg Aseev
4.18	The outset of the British school of management sociology	Sokirkin Dmitriy
SESSION 5. TECNOLOGIES		
5.1	Personal Health Monitoring with Mobile Application Based on Blockchain Technologies	Nataliya Apatova Oleg Korolyov Sergey Ivanov
5.2	«Smart» logistics: problems and prospects in the modern world	N. V. Przhedetskaya K.V. Borzenko V.V. Sheveleva E.P. Kulkova
5.3	Smart city as a model for sustainable development of territories	Konstantin Semyachkov
5.4	Prospects for using big data in financial analysis	Igor Sadyrin Olga Syrovatskay Olga Leonova
5.5	Artificial intelligence as effective digital transformation legal means of business, management, economy and technology	Olga V. Sushkova Irina V. Sazonova Aleksandr V. Tyulin Marina S. Ruzhentseva
5.6	Information system for the management of off-grid renewable energy systems for decentralized consumers	Irina Usacheva

5.7	Developing web content management systems – from the past to the future	Andrei Yermolenko Yuriy Golchevskiy
5.8	Digital accounting algorithms	Galina Krokhicheva Iulia Mezentseva Tang Zhen
5.9	Analysis of social networks using an information and analytical system	Rodion Filippov Yuriy Leonov Aleksandr Kuzmenko Timofey Shestakov
5.10	Development of an information and analytical system for predicting price fluctuations and long-term trends using generative-adversarial neural networks	Lyudmila Filippova Anna Sazonova Yuriy Leonov Polina Shatova
5.11	Digitalization management system of Russia's federal cities focused on prospective application throughout the country	Yulia V. Kelesh Elena A. Bessonova
5.12	Machine learning methods in finance	Irina Karachun Lyubov Vinnichuk Andrey Tuskov

SESSION 6. TOURISM

6.1	Import phase-out policy of the travel industry: current implementation conditions and regional specifics	Elena Galenko Natalia Ovcharenko Iuliia Orlovskaia Daria Romantsova
6.2	Gastronomic Tourism as a Way of Forming Impressions	Natalia Ovcharenko Elena Galenko Iuliia Orlovskaia Elena Shumakova
6.3	Resulting effects in the evaluation of innovative technology implementation by hotel organisations	Tatiana Levchenko Svetlana Arutyunyan Olga Drozd
6.4	The interaction system of the main participants of medical tourism	Zhanna Grigorieva Oksana Mineva Elena Gadzhieva